

Committee Attendance: Richard Wells, Yen Ju Chen, Jose Zegarra Holder, Cathy Drzyzgula (MML), Jon Eisenberg, Paul Goldberg, Noreene Wells, Robert Andreoli
Absent: Kelly Cameron, Theola Peole – Rockville, Michael Reiter, Ashley Simmons, Suzanne Weiss, *Cable Office Staff:* Keith Watkins

Call to Order

- Richard Wells called the meeting to order at 7:20 pm.

Approval of Agenda/Minutes

- The committee approved the January, February and March minutes.

Go Committee

- Richard met with Go Committee 3/26/12 & 4/16/12.
- GO is asking MCM Board to revise its current strategic plan & develop budget with reduced government support. No other PEGs seem to get this kind of attention.
- GO does want to spend funds on video coverage of ALL council committee meetings (not even Congress has this level of coverage)
- GO also would like to support Wi-Fi deployment in public places.
- GO has not made major change to Cable Plan budget so apx \$10M of the \$25M due to be collected by the payment of fees for cable service to make up the Cable PLAN will be moved through a GENERAL FUND transfer.
- Council Outreach was done with Leventhal 3/29, Rice 4/16, Andrews 4/19, Floreen 4/25.

New Member Recruitment:

- The CE & Council approved on 5/8 the appointment of Kirk Holmes as a new member to the CCAC Committee.

Cable Office Report

- Keith reported that the March report of Cable complaints did not contain anything extraordinary this month.

Comcast Franchise Renewal

- Approximately 200 people attended the 12 focus groups organized on 4/17 at the Civic Center of Silver Spring, and on 4/19 at the Gilcard Center (conducted in Spanish).
- The County also conducted both a telephone and online surveys. The latter will continue until May 4th. The results of these survey (conducted by the Buske Group) will be synthesized into a Needs Assessment Report. More information can be found in the County's Franchise Renewal Web Page at <http://www.montgomerycountymd.gov/mcgtmpl.asp?url=/content/cableoffice/renewals.asp>.
- Keith mentioned that Mitsi Herrera made a visit to the White Marsh Comcast Call Center.

OLD BUSINESS

Member Resignation

- Michael Reiter sent his letter of resignation yesterday. He won't be attending any more meetings.
- This means that there are now two member slots are open.

New Member Recruitment:

- The CE & Council decision on whether to appoint the candidate submitted by the CCAC is expected in the following couple weeks.

Program Guides: Metadata Listings for PEGs:

- Action item for Mitsi – In regards to Comcast Metadata – – Comcast needs to correct some channel titles per an audit provided to the Cable Office last month. The CCAC has offered to provide another audit once items have been addressed.

Power information on Set-top boxes

- Action Item for Keith Watkins – Find a way to make MC residents aware of the existence of Energy Star Compliant set top boxes
- Paul Goldberg said he will write an article for The Gazette re Energy Star

NEW BUSINESS

Go Committee

- Next Go Committee is scheduled on 4/30 at 9:30am
- As part of Bill 3211, the Committee Review Board asked Cable Office to respond the question of how the CCAC add value to the County. The request was received on March 19 and the CCAC was given 60 days to respond, which means that the deadline falls on May 19
- Suzanne to write it a draft that will be distributed to all members for review/update.

REMINDER:

- Next CCAC meeting will be held on Wednesday, May 23 at 7pm. This meeting will be at the Montgomery Community Media site, 7548 Standish Place, Rockville, MD 20855. 301-424-1730.

Public Comments

- A couple mentioned that they had attended one of the public surveys in Silver Spring and were very happy to know of the existence of the CCAC, particularly that there was a group of County residents that met on a periodic basis to discuss cable issues affecting the County.
- They mention that they live in an 8,500 people community in Silver Spring called Leisure World, which has a revenue sharing agreement with Comcast which excludes other cable providers from selling their services in the community.

Adjourn Meeting adjourned at 9:35 pm

- Submitted by: Jose Zegarra Holder, CCAC Vice-Chairman